

**FOR IMMEDIATE RELEASE**

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**Schneller Presents Spring Rain Ensemble in Decorative Laminates**

**Kent, Ohio, USA** – Schneller, LLC the leading manufacturer of laminates for aircraft interiors, is presenting a new laminate and non-textile flooring (NTF) ensemble in Hall A, Booth 831 at the Aircraft Interiors Expo in Long Beach, California, September 9-11, 2008. Called the **Spring Rain Ensemble**, this innovative bulkhead and sidewall grouping is a further demonstration of Schneller's in-house design capabilities and commitment to contemporary patterning and color, in addition to its unchallenged leadership in technology, performance and service in laminates and non-textile flooring for aviation.

The **Spring Rain Ensemble** is composed of two laminate designs: *Flowers*, a feature wall or bulkhead design; and, *Showers*, a more simplified sidewall pattern. The related designs are derived from a pointillist deconstruction of a classic botanical leaf motif. The designs are manifest not only through the hand-drawn quality of their linework but also through what one perceives in the negative, undrawn space of the pattern. *Flowers* articulates a leaf, suggested by an outline of tiny circles, and surrounded by rain-like rows of tiny circles. *Showers* suggests leaves in the negative space of the pattern, as rain-like rows of tiny circles fall around them. The **Spring Rain Ensemble** includes a standard AerMat™ flooring design realized in a fresh new blue for aviation. This blue is inspired by the color of the earth's stratosphere, the atmospheric band between 18 and 50 kilometers above the earth's surface.

Deconstructed patterning applied to design motifs from around the world, and other design innovations, are regularly explored by Schneller and are on display in its booth. Its original patterns begin as researched structures—Islamic geometry, ancient paisley and Chinese porcelain patterning, among others—which are subsequently hand drawn, deconstructed and manipulated, before they are digitized and put into repeats for manufacture as laminates and NTF. The goal is to create patterns that maintain the essence of the originals while avoiding the pretension of copies.

Feature laminates are generous in scale and intended for limited use on a feature surface such as a bulkhead or lounge area. Coordinating laminates are small scale and suitable for more extensive use. Flooring patterns are realized in Schneller's PanFlor™ construction. In addition to the **Spring Rain Ensemble**, the following will be on display:

**Bamboo Forest Ensemble** – Inspired by the delicate leaves of Asian bamboo, the feature pattern, *Brushstroke Leaf*, is an innovative presentation of a deconstructed bamboo leaf drawing, which is revealed through thick strokes of a calligraphic brush. Its coordinate, *Bamboo Glade*, is a dense, smaller

scaled tone-on-tone botanical. A PanFlor design, *Bamboo*, completes this ensemble, a design in which the cross-sections of bamboo are manipulated by scale and directionality to create a new mid-sized, random geometric that is being offered in a natural colorway and a deep espresso colorway.

**Sky Ensemble** – Chinese representations of clouds take the foreground in the feature laminate, *Heavenly Clouds*. Juxtaposed against a field of interrupted porcelain patterning, the design is a clever departure from its inspirations. In this ensemble's two coordinates—*Mini Clouds* and *Sky Gates*—the ingredients of the feature design are reconfigured into their own, smaller scaled all-over prints. A special PanFlor design, *Open Plan*, completes the Sky Ensemble.

**Esfahan Ensemble** – An Islamic geometric pattern has been reinterpreted for three different applications. The feature laminate, *Shahrzad*, derived from a classic geometric base, has been reconfigured to create a new abstract design that references both its origins and contemporary, semi-random patterning. *Aydin*, a coordinating laminate, is configured in a smaller scaled and smaller grained manner from the same base. A coordinating PanFlor™, *Layla*, is a less random, more structured floor pattern that references tile at a very small scale.

**Paisley Ensemble** – Classical Indian pattern motifs are deconstructed and reconstructed for a very fresh look. *Maya*, the feature laminate in this ensemble, is a traditional paisley that has been deconstructed and presented in a staggered, all-over, large-scale pattern, set against a background of small paisley outlines for depth and visual interest. The first coordinating laminate, *Gita*, is composed of the simple, abstracted paisleys from the Maya background, resulting in a whimsical field punctuated by metallic inks. The second coordinate, *Sutra*, is a small scale, floral repeat that has been extracted from the large traditional paisley of the Maya laminate.

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## Spring Rain Ensemble

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Flowers



Showers



Stratosphere

For additional information and photography, please contact [Matthew Miklos](#), Vice President of Transportation Products.

*Schneller, LLC is a global leader in the development and production of engineered decorative laminates and non-textile flooring for transportation and architectural industries. Schneller provides custom design and color matching, material selection, continuous roll and sheet production from its ISO-9001:2000 with Design and AS9100 B certified production facilities in Kent, Ohio and Pinellas Park, Florida with global sales and services support from its offices in Paris, France and Singapore. For more information, visit the company's website at [www.schneller.com](http://www.schneller.com).*